AIMER
Business School

PG Business Integrated Program

PGBIP



Message from Founder

Dear Students and Parents,

Welcome to **AIMER Business School** - where we redefine Business Education by bridging academic excellence with real-world application with **India's first ever PG Business Integrated Program.**

This is an era of rapid transformation, where knowledge alone is not enough. Our mission is to cultivate these attributes in every student who walks through our doors. We are proud to pioneer a transformative approach to education in Kerala, emphasising **Experiential Learning** as a core component of our curriculum. Whether your goal is to lead an organization, build a startup, or create meaningful change, **AIMER** equips you with the skills, network, and mindset to thrive.

Join us and discover what it truly means to gain an edge in today's competitive world.



Mr. Muhammed Mon



AIMER in **Markaz Knowledge City,** offers innovative management education, combining academics with practical experience. Through **Experiential Learning**, **Internships**, and **Industry Visits**, **AIMER** prepares students for business and entrepreneurial success, empowering them to excel in a dynamic business environment.

Integrated Township

Markaz Knowledge City (MKC), a 125-acre hub in Kaithappoyil, Kerala, near the Wayanad foothills.

Centre of Excellence

A premier destination for education, healthcare, culture, and entrepreneurship.

Serene Location

Set amidst lush greenery and hills, offering a peaceful environment for learning and living.

Curriculum

The **PGBIP** at AIMER is a two-year full-time program with **75% experiential** and 25% theory-based learning, aligning with **NEP 2020's** focus on experiential learning.

Duration
2 years

Delivery
On-campus Full-time

12 Months Internship
(2X6 Months)

75% Experiential
25% Theory

Eligibility
Applicants must have either:

A minimum 3-year Bachelor's degree from a recognized university or an equivalent professional qualification in

ACCA: All 13 papers completed + membership requirements fulfilled.

ICMAI: Final Level completed + membership attained.



Program Highlights



International Immersion & Industry Exposure

Students engage in a 5-10 Days International Immersion Program and monthly industry visits.

Industry-led learning
(25% by Industry Experts)

25% of the curriculum is delivered by seasoned professionals, industry leaders, and experts.





Hands-on Learning Approach
(75% Activity & Practical - Based Learning)

Students engage in simulations, case studies, business projects, and activities. This approach helps them apply concepts directly to real-life business scenarios while enhancing problem-solving, teamwork, and decision-making skills.

Internships for Real-world Experience

Students complete two 6-month internships, gaining hands-on experience



Program Highlights

Intensive Bootcamps & Workshops

Students attend boot camps and workshops on leadership, communication, strategy, and entrepreneurship.





Management Challenge

The Management Challenges Program helps students apply business concepts through hands-on projects in marketing, HR, finance, operations, and entrepreneurship.

Core Curriculum

It also covers emerging areas like digital transformation and global business trends,blending theory with practical insights to prepare students for real-world challenges.





Capstone Project and VIVA

Students tackle real-world business challenges, apply their knowledge, and present innovative solutions.

Admission

At AIMER Business School, we follow a streamlined, student-focused admission process for the **PGBIP** program, ensuring a smooth and transparent journey from application to enrollment. Through our one-of-a-kind National AIMER Admission Test and Interview, we assess eligibility and consider your passion for business, entrepreneurial spirit and overall potential to succeed in the program.

Eligibility Criteria for **PGBIP**

To apply for the **PGBIP program**, applicants must meet the following eligibility

Educational Qualification

A minimum 3-year **Bachelor's degree** from a recognized university or an equivalent professional qualification in
ACCA: All 13 papers completed + membership requirements fulfilled.
ICMAI: Final Level completed + membership attained.

Language Proficiency

Good Knowledge of **English** (reading, writing, and speaking) is essential.

Entrance Requirements

Successful performance in the **Interview** and **National AIMER Admission Test (NAAT).**

Passion & Interest

A demonstrated interest in **business management, entrepreneurship, or leadership.**

National AIMER Admission Test

Evaluates a Candidate's

Decision-Making	Problem-Solving
Adaptability	Strategic Thinking

Fee Structure & Financial Aid

At AIMER, the **PGBIP Program** is designed to offer a perfect blend of academic rigor and practical experience, shaping students into future leaders in both entrepreneurial ventures and established corporate settings.

To make this world-class education accessible, AIMER provides a well-structured fee model and various financial assistance options supporting talented students from diverse backgrounds.

Fee Breakdown

#	Description	Year 1	Year 2	Total
1	Admission fee (One-time)	₹1,00,000	-	₹1,00,000
2	Tuition fee (PGBIP)	₹4,86,000	₹2,61,000	₹7,47,000
3	Ecosystem enablement fee	₹72,500	₹72,500	₹1,45,000
4	Tech & Facility enablement fee	₹24,000	₹24,000	₹48,000
5	Assessment fee	₹22,500	₹22,500	₹45,000
6	Global Immersion	-	₹1,00,000	₹1,00,000
7	Student kit	₹15,000		₹15,000
	Total	**₹7,20,000**	**₹4,80,000**	**₹12,00,000**

- **EMI & loan assistance**: available
- Eligible students receive a **merit-based scholarship.**
- Scholarship benefits are applicable during **2nd & 4th Installments of the fee schedule**

AIMER Business School

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